



Celebrating underrepresented and minority scientists in biology and conservation.



**CONSERVATION
OPTIMISM**

The Bio-Diverse Festival & Conservation Optimism Twitter Conference 2020 Guidelines

The Bio-Diverse Festival is partnering with Conservation Optimism to bring you an inspiring day full of positive and optimistic conservation stories and research from minority and underrepresented conservationists.

The Bio-Diverse Festival & Conservation Optimism Twitter Conference 2020 aims to amplify minority groups who are making a significant contribution and impact in conservation all over the world, creating a diverse conversation and discussion that involves everyone affected by and working in conservation.

Twitter conferences have the potential to reach and engage many people in an accessible format and this Twitter conference is an opportunity for underrepresented and minority scientists and conservationists to communicate and present their work to an international audience. It is taking place on Thursday the 15th of October 2020 on Twitter, using the hashtags **#BDF20TC** and **#ConservationOptimism**.

Entry Requirements

- Research or work must be related to conservation and be optimistic and action- or solution-orientated
- Abstracts can be submitted from anyone identifying with an underrepresented or minority group. These include: Black, Indigenous, person of colour, minority ethnic, LGBTQIA+ (lesbian, gay, bisexual, transgender, queer, intersex, asexual, nonbinary), disabled (physical, mental, neurodivergent, etc.), woman, or carer/caregiver
- We can only accept abstracts if you are aged 18 or over

Submission Instructions

To present at the Bio-Diverse Festival & Conservation Optimism Twitter conference, please submit your abstract, biography, and information via the form on the website at www.bio-diversefestival.org/twitter-conference. **Abstract submissions close on the 28th of September 2020.**

This year, we can only accept abstracts written in English. Abstracts should be written clearly and with as little jargon as possible to allow them to be accessible to a wide audience.

Presentation

- You will need a Twitter account to present your work, and you can also follow us at twitter.com/BioDiverseFest and twitter.com/ConservOptimism
- You will be allocated a 20-minute time slot during the day to tweet your research or work
- You will have 15 minutes to present your work, followed by 5 minutes to answer questions, but you are welcome to stick around longer
- You can use 6 tweets (max. 280 characters each) in a thread to introduce your topic and present your findings or results
- Each tweet must be numbered 1 to 6 and the first must contain the hashtags #BDF20TC and #ConservationOptimism
- Be creative – images, infographics, graphs, GIFs, videos, or posters are all welcome, but please make sure they are in line with the accessibility guidelines below

For examples of previous Twitter conferences, search the hashtags #BOU18TC, #DICECON20, or #WBTC1 on Twitter.

Accessibility

- Colour blind friendly palettes and colours must be used for figures and visuals
- Complementary figures are welcome but should have Alt text available and not be necessary to understanding the presentation. A guide to adding Alt text to tweets can be found here: <https://help.twitter.com/en/using-twitter/picture-descriptions>
- Do not use suddenly flashing graphics or lights
- Any video content must be subtitled/captioned, and be no longer than 5 minutes
- Use camel case for hashtags. This means each word in a hashtag must start with a capital letter so that they are easier to read and will be read as separate words by a screen reader. For example, #WildlifeConservation instead of #wildlifeconservation

Acknowledgements

If any of your research was conducted on Indigenous lands or with Indigenous Peoples, these must be acknowledged in your presentation.

General Conduct and Content Restrictions

Your Twitter presentation must not contain:

- Material that is hateful, offensive or tortuous
- Material that promotes prejudice, hatred, or harm against any group or individual or promotes discrimination or exploitation based on race, gender identity, religion, disabilities, age or any other basis protected by the law
- Nudity, profanity or vulgar behaviour
- Material that is likely to offend or injure the name, reputation or standing of any person in any way, directly and indirectly

If you are uncertain about any of these restrictions, please contact the Bio-Diverse Festival at biodiversefestival@gmail.com for clarification.

Please see the Code of Conduct document on the Bio-Diverse Festival website for more information. Any breaching of the Code of Conduct will result in being blocked from all online events, and you may be barred from any future Bio-Diverse Festival events.